

Kukua Na Kuku

# Sustainable Poultry Sector Best Practices in Tanzania

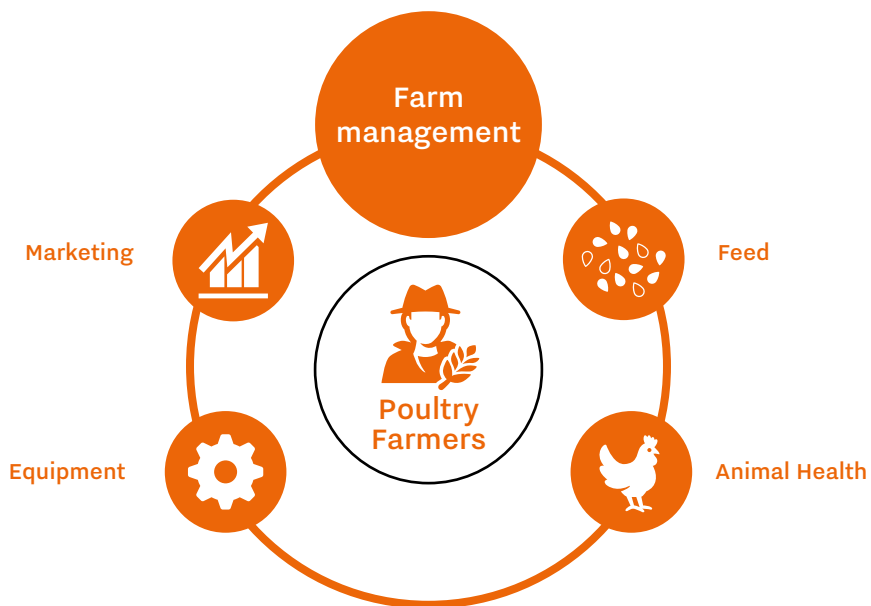
A collaboration between Tanzania and the  
Netherlands to transform Tanzania's poultry  
sector using Dutch technologies



Netherlands

# Our ambition?

The promotion and support of the continuous development of the poultry sector in Tanzania is the ambition of the Kukua na Kuku (Growing with Chicken) impact cluster. Our aim is to enhance capacity building throughout the value chain in order to improve the efficiency and quality of production and to increase the demand for poultry products. In cooperation with local stakeholders we aim to establish a thriving and competitive Tanzanian poultry sector that is based on a sound business model.



# The Netherlands and poultry

Tanzania and the Netherlands are important trade partners and maintain a valuable partnership towards a sustainable food sector. The poultry sector in the Netherlands is founded on family businesses and corporations who have been seeking long-term solutions for centuries. Our farmers are entrepreneurs. Innovation and highly-efficient production, in combination with working in partnerships with companies, knowledge institutes and government organisations, has made the Netherlands a global leader in the poultry sector. With this knowledge and experience, the Dutch sector can help to further develop the sector in Tanzania.



# The story of Kukua Na Kuku (Growing with Chicken)

The poultry sector in Tanzania is emerging steadily both in indigenous and exotic chicken and has great potential. For the past few years, Tanzania's population has been growing rapidly increasing the demand for animal protein. The potential of the poultry sector in Tanzania opens opportunities for investments. Growing with Chicken was built to unlock Tanzania's potential in poultry and to make the poultry sector a dynamic, vibrant and competitive sector.

As a cluster of Dutch companies the 'Kukua na Kuku' (Growing with Chicken) partnership promises farmers to increase their efficiency, productivity and the quality of their produce by learning from the cluster's agricultural expertise and experience. We aim to improve farm management, animal health, marketing and ensure the availability of quality feed and suitable equipment. We believe that by investing in the entire value chain the sector will be unlocking its full potential and, in turn, will catalyze the growth of demand for good quality poultry products. By setting up a training facility and demonstration farm we invest in the future as this will allow a transfer of knowledge and expertise throughout the entire value chain. Furthermore, we believe in future-proof solutions; in addition to training a large numbers of farmers on farm management, we will also improve the further dissemination of this acquired knowledge by developing the trainees' educational skills.



# Support

The government of the Netherlands strives to contribute to private sector development and food security in Tanzania. This cluster of companies can positively impact the growth of the poultry sector in Tanzania and is therefore supported as impact cluster.

# Partners



**NABC** is a Dutch membership-based organization with over 300 members. They are at the forefront of creating mutually beneficial relationships between Dutch and African private sector stakeholders that overtime lead to sustainable economic development. NABC coordinates this program.



**Aeres University of Applied Sciences** offers poultry training courses in the Netherlands and internationally. For the program Aeres will develop a practical training curriculum as well as undertake the training of the trainers.



**EBIT+/I Grow Chicken** is a poultry management software that is web and app based and is available for smartphones. Their objective is to use data to improve the fortunes of poultry farmers globally.



**GD Animal Health** is a leading organization in animal health and animal production. They have supported industrial customers, governments, veterinarians and farmers by providing animal health programmes and laboratory diagnostic services.



**Impex Barneveld BV** has grown from a pioneer to a world-wide, leading supplier of drinking systems and accessories for poultry and pig farming. Not only in its home market, but also internationally Impex has established an excellent reputation.



**Hendrix Genetics** is a multi-species animal breeding, genetics and technology company and is passionate about animal breeding. They look for innovative, sustainable solutions, together with the entire animal protein value chain.



**Trouw Nutrition**, a Nutreco company, is part of the Nutreco family. Trouw Nutrition professionals work closely together with all Nutreco companies and R&D centers. Trouw Nutrition has been supporting farmers, integrators and the feed industry around the world for over 80 years.



**Vencomatic Group** is a family owned business. It is an innovative poultry equipment producing company. Sustainable -economical and welfare friendly systems are marketed throughout the poultry chain.



Kingdom of the Netherlands

The impact cluster is subsidised by the **Netherlands Enterprise Agency (RVO)** on behalf of the Netherlands Ministry of Foreign Affairs. The cluster works in close collaboration with the Embassy of the Kingdom of the Netherlands in Dar es Salaam.

# Growing with Chicken Tanzania

We will demonstrate our solutions and share knowledge in Kilacha Agriculture and Livestock Training Center (KALTC) our project partner in Tanzania. We cooperate with KALTC in setting up a production and training center, a demonstration broiler farm, and a demonstration layer farm, both with a capacity of 2500 birds. In addition to training staff to manage these farms, we are going to provide veterinarian services, training to farmers and other trainers. For this purpose, we develop tailor-made curricula and manuals. Next to technical and farm management issues, we will pay close attention to food safety and animal health aspects. As the training facility can accommodate large groups of participants this allows us to also serve other regions, such as the Dar es Salaam region.



# Interested to learn more?

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