

# Bridging Continents: Partnerships for Sustainable Poultry Value Chains in Africa

On the 3rd of June, from 10:30-12:00, the NABC, together with the Dutch Africa Poultry Platform and VIV Europe, will host an interactive seminar exploring how African and European partners can collaborate to build resilient, sustainable poultry value chains across Africa.

With a focus on circularity, feed innovation, quality assurance, and market access, the session will bring together African poultry delegates and Dutch/European partners to share best practices, discuss investment opportunities, and co-create solutions for a more sustainable future. Speakers will highlight successful case studies, address challenges in feed production, quality standards, and market integration, and foster dialogue on how partnerships can drive impactful change in the African poultry sector.

The business seminar will be held at VIV Europe on the 3rd of June in Room Flash, as part of the upcoming Poultry Trade Mission to the Netherlands. It will welcome 15+ delegates from DRC, Burkina Faso, Ghana, Uganda, Zimbabwe, Côte d'Ivoire, Benin, and Nigeria.

## PRACTICAL DETAILS:

**DATE:** 3rd of June 2026  
**TIME:** 10:30-12:00 AM CEST  
**LOCATION:** Room Flash, JAARBEURS exhibition centre,  
**ADDRESS:** Fentener van Vlissingenkade 107, 3521 AA  
**REGISTER:** [Register for VIV Europe today](#) and add the session to your agenda.

## Lineup of Speakers



**Núria Vlonk-Cunha Soares**  
 Managing Director  
 NABC  
 (Moderator)



**Peace Quadt**  
 Founder & Director  
 Africa Agriculture Solutions



**Carine van Vuure**  
 Manager Nutrition and  
 Regulatory Affairs  
 Darling Ingredients



**Bob Holtermans**  
 Founder and CEO  
 Insect Engineers



**Federico Balasso**  
 Area Sales Manager Africa  
 Vencomatic Group



**Mackenzie Masaki**  
 Business Developer, SME and  
 Business Development Team  
 Atradius Dutch State Business



**Beauty Jiji**  
 Core Founder and Chief Executive Officer  
 Zimbabwe Free Range Poultry Association

**CURIOUS WHO IS JOINING FROM THE DELEGATION?  
 CLICK HERE TO VIEW THE FULL DELEGATE BROCHURE.**

# Programme

| TIME        | PROGRAMME ELEMENT   | SPEAKER  |
|-------------|---|--|
| 10:00-10:30 | Walk-in & Registration  |  |
| 10:30-10:35 | Introduction  | <b>Núria Vlonk-Cunha Soares,</b><br>Managing Director,<br>NABC<br>(Moderator)  |
| 10:35-10:40 | Word of Welcome & VIV Côte d'Ivoire<br>Announcement   | <b>Natalie Taylor,</b><br>Project Manager,<br>VNU Europe   |
| 10:40-10:55 | Circular Economy in Action: Business Cases for<br>Sustainable Poultry Value Chains in Africa    | <b>Peace Quadt,</b><br>Founder & Director,<br>Africa Agriculture Solutions   |
| 10:55-11:10 | Repurposing Agri-Food Byproducts for Poultry<br>Feed  | <b>Carine van Vuure,</b><br>Manager Nutrition and Regulatory Affairs<br>Darling Ingredients  |
| 11:10-11:20 | Black Soldier Fly Farming for Feed  | <b>Bob Holtermans,</b><br>Founder and CEO,<br>Insect Engineers   |
| 11:20-12:00 | Panel Discussion: Scaling Sustainable Poultry<br>Value Chains in Africa & Q&A from the audience | <b>Carine van Vuure,</b><br>Manager Nutrition and Regulatory Affairs<br>Darling Ingredients<br><br><b>Mackenzie Masaki,</b><br>Business Developer, SME and Business<br>Development Team<br>Atradius Dutch State Business<br><br><b>Federico Balasso,</b><br>Area Sales Manager Africa,<br>Vencomatic Group<br><br><b>Beauty Jiji,</b><br>Core Founder and Chief Executive Officer<br>Zimbabwe Free Range Poultry Association |
| 12:00       | Closure   | <b>Núria Vlonk-Cunha Soares,</b><br>Managing Director,<br>NABC<br>(Moderator)  |

