

Poultry without borders

Netherlands Enterprise Agency

Geert Boode, 1 July 2025





Embassies and consulates, NGOs, NBSOs, innovation attachés and agricultural counse'







Ministries, provincial and municipal authorities, water authorities, European Commission



Entrepreneurs





Financial service providers

Introducing the Netherlands Enterprise Agency

- Part of Ministry of Economic Affairs
- Public service provider for government organisations
- Pivotal position between entrepreneurs, partners and clients
- Human dimension within a practicable range of facilities and instruments
- Diverse and inclusive organisation



Contribute to sustainable prosperity

As the Netherlands
Enterprise Agency, we
support entrepreneurs
and organisations in
enhancing their
sustainability and futureproofing their operations.
To do this, we carry out
projects that contribute
to three transitions.









Climate and energy transition

Transition to sustainable agriculture and food system

Transition to a future-proof and digital economy

We do this for entrepreneurs and organisations, in collaboration with our partners and our clients.



RVO International

- Promoting international trade for Dutch companies
- Developing the private sector in target countries
- Working closely with the Ministry of Foreign Affairs and embassies
- Responsible business conduct







Private Sector Development

- Create a favorable environment for entrepreneurship,
- Support businesses or sectors
- Increase the impact of other initiatives supported for the Netherlands

Types of interventions:

 studies, trade missions, training, G2G, K2K, exchanges of know-how, Impact Clusters



Support for the DRC poultry sector

- Exchanges with entrepreneurs
- Study and seminar WUR
- Valdiation mission
- Impact cluster Poultry
- > Plateforme Avicole de Kinshasa
- > Impact cluster Feed
- > Trade mission to The Netherlands







DHI Subsidy Scheme

Goal:

- Stimulate Dutch SME to enter new foreign markets and to generate (more) Dutch export.
- Additional for developing countries: contribution to sustainable local development.

Applicable for:

- SME companies (max 250 employees / 50 million EUR turnover per year)
- Open for all sectors (excl. FMO exclusion list)













DHI Demonstration project

You > Increase chances of obtaining export orders > Demonstrate that technology Goal works in realistic setting Us > Demonstrate your technology to prove the technology works in > Subsidy for a demonstration > Max. €200,000, 50% of the costs local context of the target (60% in dev countries) project country













DHI Feasibility studies

You

- > Increase chances of obtaining export orders for 1 customer
- > Research technical & commercial feasibility

Potentially result in business plan

Us

- > Subsidy for a feasibility study
- > Max. €100,000, 50% of the costs (60% for dev. countries)

Goal

 Convince your potential client of the technical and economical feasibility of investments in your technology













DHI Investment Preparation Studies

You > Investigate technical and financial feasibility of investing abroad. NL business is investor. Goal Us > Enable investment or financing > Subsidy for an investment > Max. €100,000, 50% of the costs decision and project (60% for dev. countries) preparation study





Impact Cluster

Goal:

- Knowledge and technology transfer in a specific sector
- Increase of trade and investments in developing countries by Dutch and local private sector;
- Development of local private sector.

Please note:

- Will reopen Q3 2025
- Conditions will change
- Quick scan for feedback













Impact Cluster - 2024

You

- > Minimum of 5 parties, of which 4 companies and one local partner
- > Knowledge and technology to strengthen private sector development

Us

- > Subsidy for activities (training for > Max. 680.000 euro subsidy entrepreneurs, demos, studies, coordination, K2K, etc.)
- (subsidy differs for companies/coordinator/ knowledge institutes/NGOs

> 3 year period

Goal

- > Knowledge and technology transfer in a specific sector
- > Increase of trade and investments in developing countries by Dutch and local private sector;
- > Development of local private sector.



Thank you

RVO invites you to work together

Geert Boode

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More info on NEA and instruments:

Developing a strong and sustainable private sector (rvo.nl)

https://youtu.be/ybrGEhGyrwg?
feature=shared

Projects per country: https://aiddata.rvo.nl