



## BOTSWANA TRADE AND INVESTMENT PROMOTION

Have you considered doing business with or investing in Botswana? The Netherlands-African Business Council (NABC) in collaboration with the Embassy of the Republic of Botswana in the Benelux invites you to attend 'Botswana Trade and Investment Promotion' conference on the **13th December 2022**.

Botswana was ranked 6th in Africa on the Ease of Doing Business list of the World Bank. The country has a high sovereign credit rating and is well-placed in the top-5 of countries with the highest GDP on the continent. Furthermore, Botswana, with its population of 2.4 million, is considered one of the most politically stable countries on the continent.

During this event, interested companies will learn more about business opportunities in Botswana, as well as the incentives for companies that want to set up in 'Special Economic Zones.'

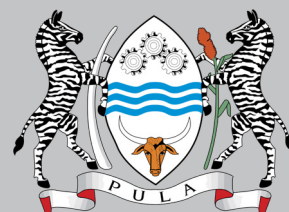
The conference will close with a networking reception giving room to further exchange knowledge and identify potential business opportunities.

**DATE:** 13/12/2022

**TIME:** 09:30 AM CET

**LOCATION:** NABC HQ, World Trade Center (Tower C, Floor 11), The Hague

**REGISTER:** [www.nabc.nl](http://www.nabc.nl)



# PROGRAMME

09:30 - 10:00	Walk-in and Registration	
10:00 - 10:10	Opening Words	<b>Mr. Arne Doornebal</b> Community Manager NABC (Moderator)
		<b>H.E. Ms. Mmasekgoa Masire-Mwamba</b> The Ambassador-Designate Embassy of the Republic of Botswana to the Kingdom of the Netherlands
10:10 - 10:15	Welcome Remarks	<b>Ms. Rosmarijn Fens</b> Managing Director NABC
		<b>Ms. Núria Vlonk Cunha Soares</b> Head of Events, Community, and Africa Insights Desk NABC
10:15 - 10:35	Presentation on Doing Business in Botswana	<b>Mr. Moemedi Mokgosi</b> Director of International Business Botswana Investment and Trade Centre (BITC)
10:35 - 10:55	Presentation on the Special Economic Zones	<b>Mr. Jayson Schele</b> Director - Policy & Planning Botswana Special Economic Zones Authority (SEZA)
10:55 - 11:15	Presentation on Financial Assistance to Investors	<b>Ms. Agodirwe Mapoka</b> Senior Corporate Affairs Officer Botswana Development Corporation (BDC)
11:15 - 11:35	Doing Business in Botswana from Syngenta's Perspective	<b>Mr. John van Brussel</b> Head of Business Unit Africa-South Syngenta Seeds
11:35 - 12:10	Q&A	
12:10 - 12:30	Closing Remarks and a Way Forward	<b>Ms. Tebatso Baleseng</b> Chargé d'affaires Embassy of the Republic of Botswana to the Kingdom of the Netherlands
12:30 - 13:30	Networking Reception	

# SPEAKERS



**Mr. Arne Doornebal**  
Community Manager  
NABC  
(Moderator)



**H.E. Ms. Mmasekgoa Masire-Mwamba**  
Ambassador-Designate  
Embassy of the Republic of Botswana to  
the Kingdom of the Netherlands



**Ms. Rosmarijn Fens**  
Managing Director  
NABC



**Ms. Tebatso Baleheng**  
Chargé d'affaires  
Embassy of the Republic of Botswana  
to the Kingdom of the Netherlands



**Mr. Moemedi Mokgosi**  
Director of International Business  
Botswana Investment and Trade  
Centre (BITC)



**Ms. Núria Vlonk Cunha Soares**  
Head of Events, Community, and  
Africa Insights Desk  
NABC



**Mr. Jayson Schele**  
Director - Policy & Planning  
Botswana Special Economic  
Zones Authority (SEZA)



**Ms. Agodirwe Mapoka**  
Senior Corporate Affairs Officer  
Botswana Development  
Corporation (BDC)



**Mr. John van Brussel**  
Head of Business Unit Africa-South  
Syngenta Seeds

