



NEW YEAR'S RECEPTION 2026

23 JANUARY 2026 | 17:00-21:00 PM CET
HEINEKEN EXPERIENCE, AMSTERDAM

Join us on the **23rd of January 2026** at the **Heineken Experience** for an evening of connection, reflection, and forward-looking dialogue at the NABC Annual New Year's Reception 2026, proudly presented in collaboration with our Strategic Partner, HEINEKEN International.

Under the central theme *Capital in Motion*, this year's reception will explore how capital - financial, industrial, and human - can be mobilised to drive sustainable, long-term value creation across African markets. The evening will reflect on the role of investment, innovation, and partnerships in building resilient value chains and inclusive economic growth.

As of 2026, the New Year's Reception will be a **member-exclusive event**, offering NABC members a focused and high-level setting to network, exchange insights on doing business in Africa, and gain an overview of NABC's priorities and activities for the year ahead.

The programme will also feature an inspiring keynote from AAAS Energy, winner of the 2025 Doing Business in Africa Award, highlighting how innovative approaches and strategic investments can translate ambition into impact.

Don't miss out! Register today and join us on the 23rd of January 2026 at the Heineken Experience in Amsterdam.

SPEAKERS



Núria Vlonk-Cunha Soares
Managing Director
NABC



Sade Morgan
Regional Corporate Affairs
Director, AME
The HEINEKEN Company



Pepijn Kuijpers
Project Manager
AAAS Energy



Brigitte Bos
International Business
Development Manager
Royal Smilde Foods



Peter Nielsen
Impact Investment Manager
Common Fund for Commodities



Mattijs Renden
Deputy Managing Director
NABC
(Panel Moderator)



Guna Alvika
Events and Marketing Manager
NABC
(Moderator)

PROGRAMME

TIME	ACTIVITY	SPEAKER
17:00-17:30	Arrival & Registration	
17:30-17:35	Introduction	Guna Alvika Events and Marketing Manager NABC Moderator
17:35-17:45	World of Welcome	Sade Morgan Regional Corporate Affairs Director, AME The HEINEKEN Company
17:45-17:55	What 2025 Set in Motion for 2026	Núria Vlonk-Cunha Soares Managing Director NABC
17:55-18:05	Keynote from DBA Award Winner 2025	Pepijn Kuijpers Project Manager AAAS Energy
18:05-18:30	Panel Discussion: Capital in Motion	Sade Morgan Regional Corporate Affairs Director, AME The HEINEKEN Company Brigitte Bos International Business Development Manager Royal Smilde Foods Peter Nielsen Impact Investment Manager Common Fund for Commodities (CFC)
18:30-18:35	Launch of 2026 Digital Magazine	Mattijs Renden Deputy Managing Director NABC Moderator Guna Alvika Events and Marketing Manager NABC Moderator
18:35-18:40	Next Chapter	Frank Nagel Chairman NABC's Supervisory Board
18:40-18:45	New Year's Toast	
18:45-21:00	Music, Drinks & Networking	