



NEW YEAR'S Reception 2023

20 JANUARY 2023 | 17:00 - 21:00 PM CET
HEINEKEN EXPERIENCE, AMSTERDAM

The NABC in collaboration with **Heineken**, our Strategic Partner, invites you to the annual **New Year's Reception 2023** taking place on the **20th of January** at the **Heineken Experience in Amsterdam**.

Traditionally attended by more than 150 representatives of the private and public sector, including NABC's members and African Ambassadors, the NABC's annual New Year's Reception serves as a tremendous platform for like-minded entrepreneurs to network and share the latest insights on all things **Doing Business in Africa**. The New Year's Reception will also feature a speech from the **2022** winner of the **Doing Business in Africa Award – Tunga** – and will launch the 2023 edition of the NABC's annual magazine. Join us on the 20th of January 2023 at the Heineken Experience in Amsterdam by [registering today!](#)

SPEAKERS



Guna Alvika
Marketing & Event Coordinator
NABC
(Moderator)



Jan Paul Boon
Supply Chain Director Africa, Middle
East and Eastern Europe
The Heineken Company



Rosmarijn Fens
Managing Director
NABC



Ernesto Spruyt
CEO and Founder
Tunga



Alexander Hammelburg
Member of Parliament (D66)

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PROGRAMME

TIME	ACTIVITY	SPEAKER
17:00 – 17:30	Arrival and Registration	
17:30 – 17:35	Introduction	Guna Alvika Marketing & Event Coordinator NABC (Moderator)
17:35 – 17:45	Word of Welcome	Jan Paul Boon Supply Chain Director Africa, Middle East and Eastern Europe The Heineken Company
17:45 – 17:55	NABC's 2023 Outlook	Rosmarijn Fens Managing Director NABC
17:55 – 18:05	Presentation from Tunga (DBA 2022 Award Winner)	Ernesto Spruyt CEO and Founder Tunga
18:05 – 18:15	Magazine Handover	Alexander Hammelburg Member of Parliament (D66)
18:15 – 18:20	New Year's Toast	
18:20 – 21:00	Music, Drinks & Networking	

JOIN US ON THE 20TH OF JANUARY 2023
BY REGISTERING TODAY!

