

# WTCA 53<sup>RD</sup> GENERAL ASSEMBLY

**ACCRA**  
GHANA



APRIL 23-28

2023

TOWARDS AFRICAN  
ECONOMIC INTEGRATION AND  
ENHANCED GLOBAL PRESENCE



**WORLD TRADE CENTER<sup>®</sup>**  
**ACCRA**



**WORLD TRADE CENTERS**  
**ASSOCIATION**

**#WTCAGeneralAssembly**



# GHANA



Signatory to African Continental Free Trade Area (AfCFTA),  
The African Growth and Opportunity Act (AGOA), EU partnership agreement and others



## POPULATION

Population of  
31.73 MILLION (2021)



## RANKING

Ranks in the top 3 countries  
in Africa for freedom of speech,  
press freedom, and strong  
broadcast media



## EXPORTS

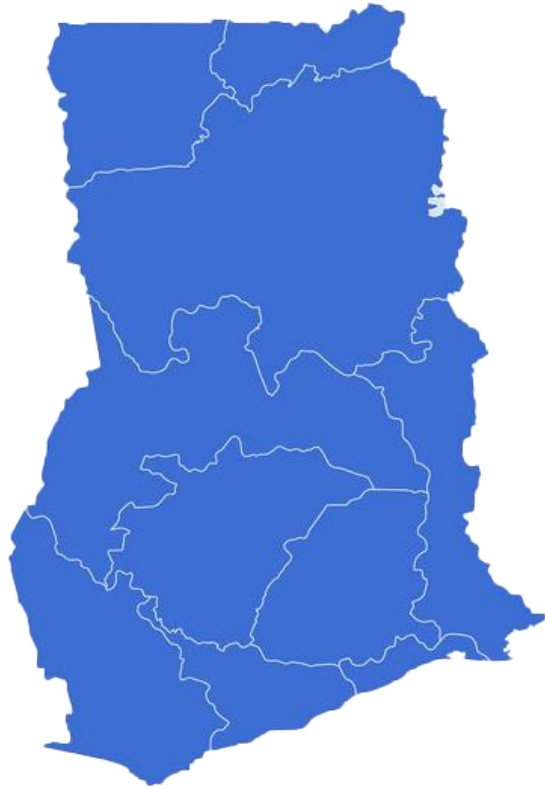
oil, gold, timber and cocoa, iron  
ore, bauxite and many agricultural  
produce



## ECOWAS

Access to the ECOWAS market of  
349 million people, and potential  
market of 1.3 billion in the (AfCFTA)

# WHY GHANA?



- Rule of Law
- Independent Judiciary
- Political stability
- Tax incentives
- Infrastructure
- Inexpensive workforce
- Accessibility: we are in the center of the world
- Free press

# IMPORTANT LAWS & TREATIES

- Investment Guarantee Act 865: provides guarantees including prohibitions against discrimination and expropriation to all enterprises
- Member of the Multi-lateral Investment Guarantee Agency of the World Bank which provides investment guarantees against non-commercial risk for investment in developing countries
- Double Taxation Agreement with 11 countries 9 of which are European countries (Belgium, Denmark, France, Germany, Italy, Netherlands, Switzerland, United Kingdom)
- Bi-lateral & Investment Treaty with 7 countries (executed & ratified)
- There's the Economic Partnership Agreement with the EU and Trade Partnership Agreement with UK & Northern Ireland.

# GLOBAL TRADE

Imports of Goods (*million USD*): 13,089  
Exports of Goods (*million USD*): 14,868  
Imports of Services (*million USD*): 9,019 (Source: WTO, 2018)  
Exports of Services (*million USD*): 7,421

Trade Balance (*million USD*): 1,809  
Foreign Trade (*in % of GDP*): 71.7 (Source: World Bank, 2018)

## Main Partner Countries

Main Customers (% of Exports)		2018	Main Suppliers (% of Imports)		2018
India		21.5%	China		19.1%
China		11.9%	United States		8.0%
South Africa		10.2%	Belgium		5.8%
Switzerland		9.5%	India		5.7%
Netherlands		7.2%	United Kingdom		5.1%
Malaysia		6.5%	South Africa		3.4%
United States		3.6%	Vietnam		2.9%
United Arab Emirates		3.5%	Canada		2.8%
Spain		3.4%	Turkey		2.8%
United Kingdom		2.9%	Germany		2.6%

## Main Products

17.1 bn USD of products exported in 2018	
Gold, incl. gold plated with platinum, unwrought...	35.6%
Petroleum oils and oils obtained from bituminous...	30.4%
Cocoa beans, whole or broken, raw or roasted	14.3%
Coconuts, brazil nuts and cashew nuts, fresh or...	2.7%
Cocoa paste, whether or not defatted	2.3%
Manganese ores and concentrates, incl. ferruginous...	1.7%
Cocoa butter, fat and oil	1.7%
Prepared or preserved fish; caviar and caviar...	0.9%
Wood sawn or chipped lengthwise, sliced or barked,...	0.7%
Tableware, kitchenware, other household articles...	0.7%

11.9 bn USD of products imported in 2018	
Motor cars and other motor vehicles principally...	8.0%
Motor vehicles for the transport of goods, incl....	4.0%
Rice	3.8%
Cement, incl. cement clinkers, whether or not...	2.7%
Medicaments consisting of mixed or unmixed...	2.1%
Frozen fish (excl. fish fillets and other fish...	2.0%
Palm oil and its fractions, whether or not refined...	1.9%
Insecticides, rodenticides, fungicides, herbicides...	1.7%
Polymers of ethylene, in primary forms	1.7%
Petroleum oils and oils obtained from bituminous...	1.6%

Source: Comtrade,



## AGRICULTURE & AGRO-PROCESSING

The Agricultural Sector currently employs about 48% of the total workforce.

Exports: Yam, Fruits (Banana, Pineapple, and Oranges), Vegetables (Dried Pepper, Onions/Shallots), Shea Nuts, Cashew nuts, and kola nuts.

Main Livestock Produced: Poultry, Cattle, Sheep, Goats and Pigs

Main Fishery Products Exported: Tuna, Frozen Fish, Dried/Smoked





# MAIN FACILITIES FOR TRADE

- Financial, Business and Ministries Enclave of Accra.
- Major seaports in Tema & Takoradi
- Prominent companies includes Tullow, Nestlé Central & West Africa Ltd., Coca Cola, Standard Chartered etc.
- Ripe investment landscape due to business-friendly policies like:
  - Tax holidays & free zones enclave
  - Digitization and formalization of the economy
  - The “One District One Factory” with private sector inclusion
  - Paperless & single window port clearing operation
  - E-registration of businesses
  - Expanding digital economy



# Potential Sectors for Investment

AGRICULTURE & FOOD PROCESSING	INFORMATION AND COMMUNICATION TECHNOLOGY	MINING	POWER
Africa's food market is expected to reach \$ 1 trillion by 2030.	Start ups & high-tech innovation on the rise. \$14 billion mobile money industry.	Africa holds 30% of the world's mineral reserves.	There are constant power outages in many Africa countries due to low power production capacity.
65% of the world's used arable land.	High growth market with a youthful population.	Africa produces 22% of the world's total gold.	Roughly 80% of the East Africa region is without electricity and 55% of Nigerians do not have access to grid electricity.
Youthful population to drive production.	Surge in internet usage and fastest growing mobile phone market from 87 million in 2005 to 760 million in 2017- growing at a rate of 20% p.a.	South Africa hold 80% of the world's platinum reserves.	Solar power is untapped and underused.



# Africa in Brief

Africa has a 1.3 billion-person market.

Economic growth: 3.4% in 2019 and was expected to pick up to 3.9% in 2020 and 4.1% in 2021.

Six economies among the world's 10 fastest growers: Rwanda, Ethiopia, Côte d'Ivoire, Ghana, Tanzania, and Benin.

Investment accounted for more than half the continent's growth, with private consumption accounting for less than one third in 2019.

Expanding digital economy

East Africa- fastest growing region, with average growth at 5.0 % in 2019.

North Africa- the second fastest, at 4.1% in 2019.

West Africa's growth rose to 3.7 % in 2019, from 3.4 % in 2018.

Central Africa is estimated to have grown at 3.2 % in 2019, from 2.7% 2018.

Southern Africa's growth slowed from 1.2% in 2018 to 0.7% in 2019.





## **African Continental Free Trade Area (AfCFTA)**

In March 2018, African countries signed a landmark trade agreement, the African Continental Free Trade Area Agreement (AfCFTA), which commits countries to remove tariffs on 90 percent of goods, progressively liberalize trade in services, and address a host of other non-tariff barrier. If successfully implemented, the agreement will create a single African market of over a billion consumers with a total GDP of over \$3 trillion. This will make Africa the largest free trade area in the world.

What is less known about the AfCFTA is that its scope exceeds that of a traditional free trade area, which generally focus on trade in goods, to include trade in services, investment, intellectual property rights and competition policy, and possibly e-commerce.

## GENERAL ASSEMBLY 2023



The annual General Assembly (GA) of the World Trade Centers Association (WTCA) is the most prominent event on the organization's calendar, bringing together representatives and business delegations from the over 330 World Trade Centers (WTCs) around the world to a new city each year

GA 2018 was held in Leeuwarden, Netherlands, and GA 2019 in Querétaro, Mexico. GA 2023, will be the first in Sub-Saharan Africa (SSA) will be held in Accra, Ghana from 23<sup>rd</sup> to 28<sup>th</sup> of April 2023.





The 53<sup>rd</sup> GA will be held under the theme: “Towards African Economic Integration and Enhanced Global Presence”, and will highlight the unique trade and economic opportunities presented by Africa, touted as the world’s next economic frontier, especially in flight of the new Africa Continental Free Trade Agreement (AfCFTA)



# TENTATIVE ITINERARY

## Saturday 22nd April 2023

### WTC Members & Delegates

Arrival day at Kotoka Airport

Registration at Kempinski (Gold Coast City)/Hotel Movenpick Ambassador Hotel  
/Accra City Hotel/ Alissa Hotel

## Sunday 23rd April 2023

### WTC Members & Delegates

Late Comers Arrival & Registration at Kempinski (Gold Coast City)/  
Hotel Movenpick Ambassador Hotel/Accra City Hotel/ Alissa Hotel

- 16:00 - 19:30 Bus tour of the city of Accra & Tema including a night visit to Tema Port
- 20:00 - 22:00 Welcome reception at La Palm Royal Beach Hotel (feat. Nana Asaase,  
Dela Botri, Cina Soul)
- 22:00 - 22:30 Return to Kempinski hotel (Gold Coast City)/Hotel Movenpick Ambassador  
Hotel/Accra City Hotel/ Alissa Hotel {WTC Members & Delegates & Local}

## Monday 24th April 2023

### WTC Members & Delegates

- 08:00 - 8:30 Transport to Kempinski Hotel
- 08:30 - 9:00 Registration
- 09:00 - 10:00 53rd General Assembly Opening Ceremony
- Welcome Address by Togbe Afede XIV (15min)
  - Address of WTC Association Chairman John E. Drew (15min)
  - Special Guest: President of The Republic of Ghana & speech (20-30min)
- 10:00 - 10:30 Cultural dance performances and recitals depicting the diversity of Ghanaian society
- Opening of the exhibition and tour of exhibition stands during the cultural performances (led by the President of Ghana and other dignitaries)
- 10:30 - 11:00 Opening of the exhibition and tour of the exhibition stands for all the attendees.
- 11:00 - 11:45 Keynote address: Africa Continental Free Trade Area (AfCFTA)
- 11:45 - 12:00 Coffee Break
- 12:00 - 12:45 World Bank Programme for Africa presentation on current projects, upcoming projects, budget, etc.
- 12:45 - 14:00 Lunch & Networking
- 14:00 - 14:45 African Development Bank Programme for Africa current projects, upcoming projects, budget, etc.
- 14:45 - 15:00 Coffee Break
- 15:00 - 16:00 Panel Discussion & question: AfCFTA, World Bank Programme for Africa, African Development Bank Programme for Africa
- 16:00 - 18:00 Break (Return to Hotel)
- 18:30 - 20:00 Networking Cocktail:
- Power & Mining Africa
  - Climate Change Mitigation and Sustainable Development
  - Real Estate and Public Infrastructure



## Tuesday 25th April 2023

### WTC Members

- 08:30 - 08:45 Transport to Kempinski Hotel
- 09:00 - 09:30 WTC Chairman Remarks
- 09:30 - 10:30 WTCA Board Plenary Presentation
- 10:40 - 11:50 WTCA Board Plenary Q&A
- 12:00 - 14:00 Networking Lunch & MAC Meetings (Outside Kempinski Hotel)
- 14:10 - 15:00 MAC Chair Presentation (Part 1)
- 15:10 - 16:00 MAC Chair Presentation (Part 2)
- 16:10 - 16:30 WTCA Foundation Presentation
- 16:30 - 18:00 Break (Return to Hotel)
- 18:30 - 22:00 Gala Dinner (featuring: Cina Soul, Wiyala, and Worlasi)
- Delegates & Locals
- 09:00 - 12:00 B2B Meetings & Company Visits
- 12:00 - 14:00 Lunch Break
- 14:00 - 16:30 B2B Meetings & Company Visits
- 16:30 - 18:00 Break (Return to Hotel)
- 18:30 - 22:00 Gala Dinner (featuring: Cina Soul, Wiyaala, and Worlasi)

## Wednesday 26th April 2023

### Field Trips/Company Visits {WTC Members & Delegates}

- 13:00 - 17:00 Tema Oil Refinery, Asogli Power Plant, Ekumfi (pineapple plantation and processing factory), Dawhenya Greenhouse & Irrigation Project
- 18:30 - 20:30 Evening Networking cocktail hosted by Namibian Embassy (showcasing opportunities in hydrogen fuel, hospitality, tourism, food and beverages)
- Evening Networking cocktail hosted by Ivorian Embassy (to be confirmed)
- Evening Networking cocktail hosted by Nigerian Embassy (to be confirmed)

## Thursday 27th April 2023

### Tourism Activities {WTC Members & Delegates}

Tours: beach, wildlife, road trip, cultural and artefacts, Shopping, Safari Valley, Kakum Park, Cape Coast

## Friday 28th April 2023

### Departures

WTC Members & Delegates

# VISA AND TRAVEL

COUNTRY/ORGANIZATION	VISA REQUIREMENT	CONDITIONS
SCHENGEN STATE: Austria, Belgium, Czech Republic, Croatia, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Netherlands, Norway, Poland, Portugal, Slovakia, Slovenia, Spain, Sweden, and Switzerland.	Visa required	visa on arrival/30 days
EU Member State: Bulgaria, Cyprus, Ireland, Romania	Visa required	visa on arrival/30 days
EU candidate countries: Albania, Montenegro, North-Macedonia, Serbia, Türkiye	Visa required	visa on arrival/30 days
United Kingdom	Visa required	visa on arrival/30 days



# UPDATED COVID-19 GUIDELINES FOR KOTOKA INTERNATIONAL AIRPORT (KIA) REVISION 18: EFFECTIVE DATE: 6TH JANUARY 2023 AT 0000 HOURS (UTC)

## 1. Pre- Arrival/Arrival Processes - Travellers intending to enter Ghana

- a. All International passengers including those from the ECOWAS region must complete a Port Health Declaration Form at <https://www.ghs-hdf.org/hdf/> before embarkation of flight to Ghana.
- b. All persons arriving in Ghana (citizens, residents, and visitors) who are fully vaccinated will be exempt from any form of testing done either prior to boarding from originating country or on arrival in Ghana EXCEPT PASSENGERS ORIGINATING THEIR JOURNEY FROM CHINA.
- c. Passengers ORIGINATING THEIR journey from CHINA WILL BE REQUIRED TO PRESENT A VALID NEGATIVE COVID-19 PCR TEST RESULT 48 HOURS PRIOR TO DEPARTURE FROM ORIGINATING COUNTRY. In addition, such passengers will be required to UNDERGO MANDATORY COVID-19 TESTING ON ARRIVAL AT THE KOTOKA INTERNATIONAL AIRPORT AT NO COST

- d. All OTHER PASSENGERS, ORIGINATING THEIR JOURNEY FROM ELSEWHERE OTHER THAN CHINA (i.e., Ghanaian citizens, permanent residents of Ghana or non-Ghanaians), who ARE PARTIALLY VACCINATED OR UNVACCINATED, WILL BE REQUIRED TO PRESENT A VALID NEGATIVE COVID-19 PCR TEST RESULT 48 HOURS PRIOR TO DEPARTURE FROM ORIGINATING COUNTRY.. In addition, such passengers will be required to undergo mandatory COVID-19 testing on arrival at the Kotoka International Airport AT NO COST
- e. IN ADDITION TO THE ABOVE, PASSENGERS MAY BE RANDOMLY SELECTED AND OFFERED TEST ON ARRIVAL
- f. Non-Ghanaians Travelling to Kotoka International Airport with fake or forged vaccination certificates shall be quarantined and returned to the point of embarkation AT THEIR OWN COST.
- g. AIRLINES THAT BRING PASSENGERS TO KOTOKA INTERNATIONAL AIRPORT WHO ARE NOT FULLY VACCINATED OR PASSENGERS ORIGINATING THEIR JOURNEY FROM CHINA WITHOUT A VALID NEGATIVE COVID-19 PCR TEST RESULT 48 HOURS PRIOR TO DEPARTURE WOULD BE SURCHARGED \$3500

*All Arriving passengers will undergo temperature screening, Yellow Fever Card verification and COVID-19 vaccination certificate verification as required*

## 2. Transit Passengers

a. Passengers transiting and transferring through KIA will be required to fully adhere to COVID-19 testing requirements at the destination countries.

5. Departure Process- Passengers exiting Ghana a. Passengers departing Accra will required to adhere to COVID-19 testing requirements for the destination countries.

b. Departing passengers will undergo temperature screening at the entrance of Terminal 3 departures 6. Wearing of Nose Mask a. Wearing of nose mask is recommended in all Airport Terminals and ancillary buildings

7. Vaccination Definition of Fully Vaccinated - A person is said to be fully vaccinated when he/she has taken the full dose of vaccines approved and registered by the Food and Drugs Authority (FDA), Ghana or other vaccines prequalified by WHO.

All Passengers must present a valid COVID-19 vaccination certificate showing that they were fully vaccinated at least 14 days before embarkation except partially vaccinated or unvaccinated Ghanaians who are required to present a NEGATIVE 48hrs PCR test result to the airline before embarkation and to Port Health upon arrival.

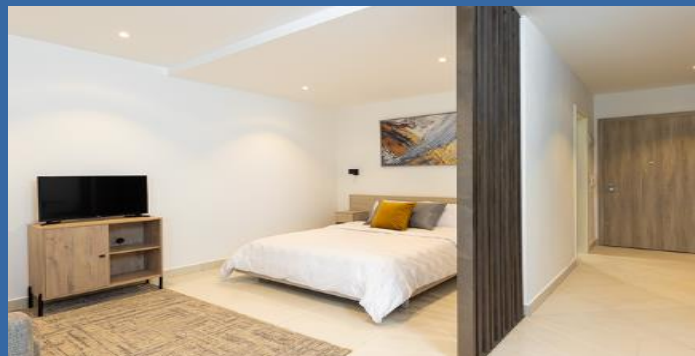


## 8. Traveller Role - Uploading the vaccination card onto the PanaBIOS trusted travel platform

- a. Create an account on the AU-endorsed site: <https://trustedtravel.panabios.org> or on the UNDP-endorsed Global Haven site: [www.globalhaven.org](http://www.globalhaven.org)
- b. Click on the “Trusted Vaccines” tab.
- c. Choose user type to create vaccination booklet (self or dependent if uploading for someone).
- d. Indicate the country of vaccination.
- e. Choose pathogen/disease (SARS-CoV-2).
- f. Fill the vaccination campaign column (i.e., Type of vaccines and the number of shots).
- g. Fill the vaccination record (i.e. Batch number, manufacturer, vaccination date and vaccination card number).
- h. Upload the vaccination card.
- i. The system will verify your vaccine records and issue you with a code and a pass.

# RECOMMENDED HOTELS

- Kempinski
- Movenpick
- The Lennox
- Marriott
- Alisa
- Embassy Gardens
- Best Western Premier
- Urbano





# TRAVEL WITHIN AFRICA

The attendees of the GA2023 will have the opportunity to travel to other African countries to explore their culture and nature reserves







## HOSPITALITY & TOURISM

- Over 30 Forts and Castles, about 540 kilometres coastline with sandy beaches, Waterfalls, Lakes, Animal Sanctuaries and other man-made attractions



THANK YOU

FOR MORE INFORMATION VISIT THE GA  
WEBSITE

<https://wtca.swoogo.com/2023wtcaga>