

NEW YEAR'S Reception 2024

PROGRAMME

TIME	ACTIVITY	SPEAKER
17:00 – 17:30	Arrival and Registration	
17:30 – 17:35	Introduction	Guna Alvika Marketing & Event Coordinator NABC (Moderator)
17:35 – 17:45	Word of Welcome	Hubert Eze Managing Director Middle East, West and Central Africa The HEINEKEN Company
17:45 – 17:55	NABC's 2024 Outlook	Rosmarijn Fens Managing Director NABC
17:55 – 18:05	Keynote from the Doing Business in Africa Award 2024 Winner	Jeff van der Laan CEO and Founder BUKU
18:05 – 18:15	Magazine Handover	Hubert Eze Managing Director Middle East, West and Central Africa The HEINEKEN Company
		Daan Geurs Account Manager pk trucks B.V.
18:15 – 18:20	New Year's Toast	
18:20 – 21:00	Music, Drinks & Networking	