

DELEGATE PACKAGE

INCOMING POULTRY TRADE MISSION FOR VIV EUROPE 2026: STRENGTHENING DUTCH-AFRICAN PARTNERSHIPS ACROSS THE POULTRY FEED-TO-FOOD VALUE CHAIN

Are you ready to strengthen your position in the poultry feed-to-food value chain? Following a successful inaugural edition in 2025, NABC is proud to present the second edition of Dutch Africa Poultry Week, organised in collaboration with [VIV Europe](#) and [Aeres Training Centre International](#). Taking place from the 1st-5th of June in the Netherlands, this exclusive five-day programme brings together African poultry business leaders, [Dutch Africa Poultry Platform \(DAPP\)](#) members, and leading Dutch solution providers across the poultry feed-to-food value chain.

The programme features a visit to VIV Europe in Utrecht, the Netherlands' largest animal husbandry trade show, alongside targeted knowledge-sharing sessions, curated networking, business matchmaking, and practical field visits to DAPP member companies. With Africa's growing demand for animal protein, the mission offers a unique opportunity to explore scalable solutions, investment opportunities, and long-term partnerships that turn innovation into impact.

WHY PARTICIPATE?



ACCESS SUSTAINABLE SOLUTIONS

Discover market-ready sustainable Dutch technologies and expertise across the full feed-to-food value chain - from feed efficiency and genetics to processing, cold chain, and logistics.



BUILD COMMERCIAL PARTNERSHIPS

Engage directly with DAPP members, Dutch solution providers, and fellow African industry peers to identify concrete business partnerships.

*"Participating in the **Dutch Africa Poultry Forum** was a highly valuable experience, combining **high-level networking** with **hands-on technical training** and **direct access to Dutch poultry leaders familiar with African markets**. The programme quickly translated into **concrete follow-up actions** and **partnerships**, making it a rare and effective bridge between knowledge, collaboration, and real business impact in Africa."*

Romain Kenfack

Country Representative, Burkina Faso Tanager



LEARN FROM PRACTICE

Move beyond theory through hands-on field visits, focused seminars, and applied training sessions at Aeres Training Centre, designed to translate innovation into operational improvements.



STRENGTHEN YOUR COMPETITIVE POSITION

Expand your strategic network, refine your growth strategy, and position your organisation for profitable, resilient, and sustainable expansion in Africa's fast-growing poultry market.



ABOUT NABC

NABC is the leading organisation for trade and investment facilitation for Africa based in the Netherlands. NABC strongly believes that the private sector has a crucial role to play towards an Africa that is economically thriving and globally competitive in trade and investment. NABC's purpose is to inspire and connect businesses with Africa's opportunities and to enable businesses in making confident decisions about when, where, and how to do business in Africa.

ABOUT DUTCH AFRICA POULTRY PLATFORM

The Dutch Africa Poultry Platform (DAPP) is a platform that brings together Dutch companies active in Africa's poultry sector. [DAPP members](#) are desirous to contribute to the growth and development of Africa's poultry sector in partnership with both public and private sector entities across Africa. The members represent the entire value chain, from farm to fork, and are well equipped to address all your poultry needs. The NABC is the convener and coordinator of the DAPP and together with the [DAPP members](#), NABC is ready to contribute to sustainably developing Africa's poultry sector.

1ST – 5TH OF JUNE 2026, THE NETHERLANDS

INCOMING POULTRY TRADE MISSION FOR VIV EUROPE 2026: YOUR NETHERLANDS EXPERIENCE

DAY 1: ARRIVAL & KICK-OFF | MONDAY, THE 1ST OF JUNE

Delegates arrive in the Netherlands and gather in Utrecht for an informal welcome dinner, marking the official start of the mission. This evening sets the tone for the week ahead, offering an early opportunity to connect with fellow African poultry leaders.

DAY 2: VIV EUROPE 2026 | TUESDAY, THE 2ND OF JUNE

The mission continues with a full day at VIV Europe, one of the world's leading trade shows for livestock and poultry innovation. With exhibitors and visitors from across the globe, VIV provides unparalleled exposure to the latest developments across the feed-to-food value chain. The programme includes curated visits to DAPP member stands, innovation lounges, selected industry seminars, and dedicated time to explore the exhibition floor and build new business connections. The day concludes with a dinner in Utrecht, offering a relaxed setting to deepen relationships.

DAY 3: VIV EUROPE 2026 & TARGETED FIELD VISITS | WEDNESDAY, THE 3RD OF JUNE

The day begins at VIV Europe with a joint seminar co-hosted by DAPP members and the African delegation, focused on practical collaboration models, investment opportunities, and value-chain development across African poultry markets. In the afternoon, participants take part in tailored field visits to selected DAPP member companies, aligned with their business interests and strategic priorities, enabling hands-on learning and direct engagement with potential partners.

WHO CAN APPLY?

We invite **African poultry professionals** from Anglophone, Francophone, and Lusophone countries, including:

- Farmers and producers.
- Industry leaders and policymakers.
- Researchers and technical experts.

WHY THE NETHERLANDS?

As a global hub for poultry expertise, the Netherlands offers unparalleled innovation, practical technologies, and best practices to address the challenges in Africa's poultry industry.

DAY 4: IN-DEPTH FIELD VISITS | THURSDAY, THE 4TH OF JUNE

The day begins at VIV Europe with a joint seminar co-hosted by DAPP members and the African delegation, focused on practical collaboration models, investment opportunities, and value-chain development across African poultry markets. In the afternoon, participants take part in tailored field visits to selected DAPP member companies, aligned with their business interests and strategic priorities, enabling hands-on learning and direct engagement with potential partners.

DAY 5: APPLIED TRAINING | FRIDAY, THE 5TH OF JUNE

The programme concludes with a one-day training session at Aeres Training Centre International in Barneveld, a leading knowledge institute in livestock farming and feed production. Delivered by experienced industry professionals, the training focuses on practical skills, operational improvements, and strategic decision-making, with content adapted to the specific needs of the African delegation.



PARTICIPATION FEE

Interested in joining the programme? The participation fee for the comprehensive five-day event is €1,500 per delegate.

INCLUDED

Welcome dinner in Utrecht
Full access to VIV Europe 2026
Curated stand visits, seminars, and networking sessions
Joint DAPP–African delegation seminars
Tailored field visits to DAPP member companies
Business matchmaking opportunities
One-day applied training at Aeres Training Centre International
Official programme transfers
On-site coordination and support

NOT INCLUDED

Flights and visa costs
Accommodation
Most meals (unless stated)
Translation services*
Transport outside official programme
Travel insurance and personal expenses

**Interpretation can be offered for additional charge of €500.*

DEADLINE

Due to the visa handling process and time needed to arrange the programme, delegates must have confirmed their participation before the **13th of March**.

MORE INFORMATION AND REGISTRATION

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