

19TH OF MAY 2025**AERES UNIVERSITY OF APPLIED SCIENCES****DUTCH AFRICA POULTRY FORUM:****PARTNERSHIPS FOR APPLICABLE SOLUTIONS IN THE
AFRICAN POULTRY CHAIN**

Africa's poultry industry is experiencing significant growth, fuelled by rapid urbanisation, an expanding middle class, and increasing demand for high-quality animal protein. However, challenges such as rising feed costs, limited availability of poultry products, and disease control continue to impact the sector's sustainability and profitability.

Your company is uniquely positioned to support Africa's poultry industry through innovative solutions and strategic partnerships.

The **Dutch Africa Poultry Forum**, taking place on the **19th of May 2025**, provides a vital platform for Dutch and African poultry professionals to **connect, exchange knowledge, and explore business opportunities**. Hosted by NABC and Aeres Training Centre, this unique event, themed "**Partnerships for Applicable Solutions in the African Poultry Chain**," features:

- A plenary session highlighting innovation and opportunities for investment and collaboration between the Netherlands and Africa
- Practical breakout sessions focusing on real-world challenges and solutions
- Targeted matchmaking with African and Dutch poultry leaders to foster business collaborations
- Networking opportunities with African poultry entrepreneurs
- Innovative exhibitions showcasing practical poultry advancements (sponsors only)

**Let's build a stronger and
more resilient poultry value
chain together!**

**DUTCH AFRICA
POULTRY FORUM
WILL BE JOINED BY 25
POULTRY DELEGATES
FROM:**

**Senegal****Guinea
Conakry****DRC****Benin****Comoros****Burundi****Burkina
Faso**

WHY SPONSOR?

Position your company as an essential partner in Africa's growing poultry industry and gain exclusive visibility among key African poultry entrepreneurs.

Offer/Sponsor Type	Poultry Partner (€1,000 excl. VAT)	Eggcellence Partner (€2,000 excl. VAT)
Logo on event page	✓	✓
Logo on social media posts	✓	✓
Dedicated social media announcement		✓
Logo within forum-specific mass mailing		✓
Logo within forum brochure	✓	✓
Logo within delegate brochure	✓	✓
A5 advertorial within delegate brochure		✓
Roll-up banner at the forum		✓
Logo on plenary and workshop PowerPoint	✓	✓
5-minute presentation slot during the plenary session		✓

By sponsoring the Dutch Africa Poultry Forum, you secure a unique position to drive business growth, establish partnerships, and showcase your expertise in Africa's expanding poultry sector.

SHOWCASE YOUR INDUSTRY EXPERTISE TODAY!

FOR MORE INFORMATION, PLEASE CONTACT

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