

## Trade Mission to Zimbabwe 4 to 9 June 2018

The objective of this trade mission is to introduce and familiarize Dutch companies in the livestock and horticulture value chains to the Zimbabwean market. With the end goal being to generate investment and trade opportunities within the horticulture and livestock value chain between the Netherlands and Zimbabwe. In addition to a number of tailor made company visits and meetings, we will organize a sector specific seminar and matchmaking session. NABC and SANE organize this trade mission in cooperation with BancABC Zimbabwe which is part of Atlas Mara.

### Concept program

The table below offers the concept program for the livestock and horticulture trade mission to Zimbabwe. The transport, company visits (livestock track (1) and horticulture track (2)), seminar, matchmaking session (incl lunch) and network reception are sponsored by Atlas Mara.

Day/ Time	Activity	Description	Location
<b>Day 1</b>	<b>Monday, June 4</b>	<b>Arrival, kick-off and briefing</b>	
Morning	Arrival	Pick up from the airport (by Atlas Mara)	Harare
18.00 – 19.00	Briefing	Briefing of the participants	Meikles hotel
19.00 – 21.00	Dinner	Welcome dinner	Meikles hotel
<b>Day 2</b>	<b>Tuesday, June 5</b>	<b>Company visits</b>	
08.00 – 08.30	Travel	Leave the hotel and travel	Meikles hotel
08.30 – 11.30	Company visit Track 1	Visit to Irvine's (integrated farm) and Profeeds (feed mill) (tbc)	Waterfalls, Harare
08.30 – 11.30	Field visit Track 2	Meeting with PUM – horticulture export training program (tbc)	Harare
12.00 – 13.30	Lunch	Lunch	Harare
14.00 – 16.00	Company visit Track 1	Visit to Koala Park Abattoir (Beef, pork, chicken) (tbc) or Tavistock Farms P/L (tbc)	Seke road, Harare
14.00 – 16.00	Company visit Track 2	Visit to Luxaflores Roses	Mazoe
17.00 – 18.00	Fresh up	Fresh up in hotel	Meikles hotel
19.00 – 20.30	Reception	Network cocktail at BancABC	HQ BancABC Harare
20.00 – 22.00	Dinner	Restaurant	Harare

Day/ Time	Activity	Description	Location
<b>Day 3</b>	<b>Wednesday, June 6</b>	<b>Company visits</b>	
7.00 – 10.00	Transport Track 1	Leave the hotel and drive to Gweru	Harare – Gweru
9.00 – 9.30	Transport Track 2	Leave the hotel	Harare
10.00 – 11.30	Company visit Track 1	Visit to Suncrest (tbc)	Gweru
9.30 – 11.30	Company visit Track 2	Visit to Bonata Enterprises, exporting chillies, peas, roses, cut flowers (airfreight). June: peas packing period. 8 HA greenhouse (roses). / confirmed  2 <sup>nd</sup> option: Zimbabwe Flower Exports/ Zimflex (Fresh Cut Flowers, Sugar Snap Peas, Mange Tout Peas, Fresh Chillies, Baby Vegetables, Passion Fruit (TBC)	25 KM out of Harare
12.00 – 13.00	Lunch	Lunch	Harare
13.30 – 15.00	Company visit Track 1	Visit to Fairhill Chickens (tbc)	Gweru
13.30 – 16.00	Company visit Track 2	Visit to Hortico Basket Investments (confirmed) export: citrus, baby corn, mange tout peas, bell peppers, chillies, baby carrots, shelled garden peas, potatoes, sweet potatoes, butternuts, egg plants, herbs, tender stemmed broccoli, shelled garden peas, mangoes, passion fruits, wild mushrooms	Harare
15.00 – 18.00	Transport Track 1	Travel to hotel to fresh up	Gweru – Harare
16.00 – 17.00	Transport Track 2	Travel to hotel to fresh up	Harare
19.30 – 21.00	Dinner	Restaurant (t.b.c.)	Harare
<b>Day 4</b>	<b>Thursday, June 7</b>	<b>Meeting, matchmaking session and company visits</b>	
08.30 – 10.00	Meeting: Poultry sector information / horticulture sector information	Welcome by Atlas Mara Welcome by the Embassy of the Kingdom of the Netherlands in Harare Speech by the mission leader Presentation by the Ministry of Agriculture (tbc) Presentation by ZimTrade Presentation by Horticulture Association Presentation by the Zimbabwe Poultry Farmers' Association – George Nare	BancABC, Harare
10.00 – 10.30	Panel discussion	Panel discussion and Q&A	
10.30 – 10.45	Short break	Short break	
10.45 – 12.00	B2B	Introduction of the Dutch companies and matchmaking session	
12.00 – 13.30	Network lunch	Network lunch	
14.30 – 16.30	Company visit	Visit to SPAR Zimbabwe (tbc)	Harare

Day/ Time	Activity	Description	Location
17.30 – 18.30	Hotel	Fresh-up	Meikles hotel
18:30	Transport	Leaving to the restaurant from the hotel	Meikles hotel
19.00	Dinner	Restaurant	Harare
<b>Day 5</b>	<b>Friday, June 8</b>	<b>Farm visits</b>	
08.30 – 09.30	Travel	Leave the hotel	Harare
09.30 – 11.30	Company visits Track 1	Visit to Drummonds (broiler farm) or Lunar Chicken (layer farm) or Colcom (pork farm) (tbc)	Norton, Harare
09.30 – 11.30	Company visits Track 2	Individual meetings or: Visit to horticulture greenhouse production (tbc) or visit to Freshtrade Logistics or coldstore at Harare Airport.	Harare
12.00 – 12.30	Lunch	Closing and evaluation during lunch	Harare
13.30 – 17.00	B2B	Individual meetings or visit to Capital foods – Feed Plus Center (feed mill) (tbc)	Harare
19.00 – 21.00	Dinner	Dinner and/or travel back to the Netherlands	Harare
<b>Day 6</b>	<b>Saturday, June 9</b>	<b>Travel back to the Netherlands</b>	
Morning	Transport	To the airport	
Afternoon	Flight	Flight from Harare to Johannesburg	
Evening	Hotel check-in	Check-in Johannesburg to visit Avi Africa	