



Do you want to extend your business network and improve your professional skills, while contributing to Africa's economic and social development?

## **Join our team in The Hague for a 6-month internship as a Marketing & Communication assistant (HBO/WO level)**

Who is NABC and what do we stand for?

NABC is the leading organization for trade and investment facilitation for Africa. Based in the Netherlands, we strongly believe that the private sector has a crucial role to play towards an Africa that is economically thriving and globally competitive in trade and investment. NABC's purpose is to inform, inspire, catalyze and connect businesses with Africa's opportunities. We are a member-driven organisation with over 350 member companies and longstanding partnerships with representative bodies. The main activities of NABC include:

- Organizing trade missions to and from many African countries.
- Organizing networking events, conferences and knowledge sessions about doing business in Africa.
- Strategic programs to strengthen the positioning and role of Dutch businesses in Africa.
- Customized services, such as position papers, consultancy and individual matchmaking.
- The Africa Works! Conference: <http://www.africaworks.nl/>

For more about NABC you can check out [nabc.nl](http://nabc.nl) or watch our [corporate video](#).

We are looking for a marketing and communication talent to reinforce our team in The Hague. Are you interested in a dynamic internship in an international business environment, and in playing a crucial role in the success of our foundation and in the socio-economic development of African countries? At NABC, interns are given many opportunities to take on the full responsibilities of their tasks.

Task description

- NABC website: keep it up to date with valuable content, by providing our network with latest news about upcoming events or trade missions, and with news about doing business in Africa
- Creating promotional communication material: this includes the development of flyers and presentations and the design of all marketing tools.
- Provide content and lay-out for NABC's bi-weekly newsletter and send it out to all our members and other business contacts.
- Consolidating and improving NABC's presence and visibility on social media channels: LinkedIn, Facebook and twitter
- Online & Offline Marketing and Communication support to your colleagues before and during their events

## Requirements

- You are in the final stages of HBO/WO education, in a relevant educational field
- Familiar with the professional use of social media
- Familiar with design tools, such as InDesign
- A working proficiency in Dutch or English, preferably both. French is an absolute bonus
- Able to work independently, and in a team, with an eye for detail and a 'hands-on' mentality,
- Required to be available for 6 months to complete the internship and eligible to study/ work in the Netherlands
- You are available 5 days per week.

## Application details:

- Remuneration: € 400 per month on a fulltime basis
- Applications via CV and motivation letter to: HR@nabc.nl using Ref "Internship Marketing and Communication"
- Starting date 1<sup>st</sup> februari 2019

Acquisitions are not appreciated.