

Poultry trade mission to Uganda and Rwanda from 1st to 6th October 2017

The objective of this trade mission is to introduce and familiarize Dutch companies in the Dutch poultry value chains to the Ugandan and Rwandan market. With the end goal being to generate investment and trade opportunities within the poultry value chain between the Netherlands and Uganda & Rwanda. In addition to a number of tailor made company visits and meetings, we will participate in the Poultry Africa 2017 Summit – Expo which will take place on 4 and 5 October in the new Convention Center in Kigali, Rwanda. As such we will also be providing an opportunity to Dutch companies to exhibit and be part of the Leadership Conference (without entrance fee).

Concept program

The table below offers the concept program for the poultry trade mission to Uganda and Rwanda. The content can still be changed upon request of the participating companies.

Day/ Time	Activity	Description	Location
Day 1	Sunday, October 1	Kick-off and briefing	
Morning	Arrival	Entebbe – Kampala and check-in hotel	Kampala
18.00 – 21.00	Welcome dinner and briefing	Briefing to the delegation and dinner	Kampala
Day 2	Monday, October 2	Meeting and company visits	
08.30 – 10.30	Meeting: Poultry sector information	Welcome by the Embassy of the Kingdom of the Netherlands in Kampala Speech by the mission leaders, Mr. Paul van de Ven and Mrs Inge van der Wolf Presentation by the Ministry of Agriculture Presentation by Ugandan Poultry farmers Association Q & A	Embassy Kampala
10.30 – 11.45	B2B	Matchmaking session	
12.00 – 13.00	Network lunch	Network lunch at the Embassy	
14.00 – 15.30	Company visit	Visit Ugachick – Hatchery, Feed mill, broiler farm	
16.00 – 17.00	Company visit	Visit Sight International – Layer farm	Wakiso
19.00 – 19.30	Hotel	Fresh-up in hotel	Kampala
20.00 – 21.30	Dinner	Dinner close to the hotel	Kampala

Day/ Time	Activity	Description	Location
Day 3	Tuesday, October 3	Matchmaking session and farm visits	
08.30 – 10.00	Company visit	Visit to Byinzika	Kampala
10.30 – 12.00	Company visit	Visit to Eggs Outlet: 900.000 eggs traded per day	Kampala
12.30 – 13.30	Lunch	Lunch	Kampala
14.00 – 15.00	Visit	Visit to Container village – potential distributors	Kampala
15.00 – 17.00	To Entebbe	Trip to Entebbe – Visit to layer farm/feed mill on the way	Entebbe
17.00 – 19.00	Dinner	Dinner in Entebbe	Entebbe
21.00 – 21.45	Flight to Kigali	Flight from Entebbe to Kigali	Kigali
22.30	Check-in	Check-in hotel Kigali	Kigali
Day 4	Wednesday, October 4	Poultry Africa 2017: summit & expo	
09.30 – 10.00	Travel to Venue	Departure from hotel and travel to expo venue, build stand	Kigali
10.00 – 12.30	Expo	Opening and Visit of the exhibition	Kigali
12.30 – 13.30	Lunch	Lunch at the convention center	Kigali
13.30 – 17.00	Conference	Participate in the Leadership Conference	Kigali
18.00 – 20.00	Network cocktail	Network cocktail and matchmaking session	Kigali
20.30 – 22.00	Dinner	Dinner	Kigali
Day 5	Thursday, October 5	Poultry Africa 2017: summit & expo and individual meetings	
08.30 – 09.00	Travel to Venue	Departure from hotel and travel to expo venue, build stand	Kigali
09.00 – 12.00	Conference & expo	Leadership Conference & expo	Kigali
12.00 – 13.00	Lunch	With the mission team	Kigali
13.00 – 17.00	Optional: company visit, expo or individual meetings	Layer farm of Eden Farm or Feed mill visit	Kigali
18.00 – 21.00	Dinner	Dinner at Sol e luna restaurant with panorama view of the hills of Kigali	Kigali

Day/ Time	Activity	Description	Location
Day 6	Friday, October 6	Individual meetings and departure for the Netherlands	
08.00 – 17.00	Company visits	Tailor-made visit: (combination of 2 is possible) 1. Feed factory 2. Visit to layer (west) and broiler farm (south) 3. Visit to abattoir 4. Visit to hatchery (south)	Rwanda
19.00 – 21.30	Dinner	Mission closing dinner at restaurant with the mission team.	Kigali
Day 7	Saturday, October 7	Departure for the Netherlands or visit to the gorillas in the mountains	
	Optional	Please let us know your preferences	

In cooperation with:



Kingdom of the Netherlands

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